CHAPTER 1 CHECKLIST

How Telemedicine Works: The Four Players

- [ ] Write the one-sentence description of your business: who prescribes, who fills, who runs the platform
- [ ] Name the company that will fill each of the four roles, or mark it "to choose"
- [ ] Draw your own version of the order flow on one page
- [ ] Mark every step where an order could get stuck, and who would notice
- [ ] Write down the money trail: who charges, who pays whom, who refunds
- [ ] List every vendor that will touch patient data
- [ ] Write down who answers for each decision
- [ ] Read your homepage and remove anything you do not control, such as guaranteed prescriptions or delivery dates
- [ ] Book a call with a healthcare attorney before signing partner contracts

From *Launching a Telemedicine Business* by David Goodrich. launchingtelehealth.com. General education, not legal, medical, tax, or financial advice.