CHAPTER 9 CHECKLIST

Products and Pricing

- [ ] Pick one category to launch
- [ ] Confirm each product's regulatory status with your pharmacy and attorney (Re-check before publication.)
- [ ] Configure each treatment program: providers, products, intake, pricing, fulfillment
- [ ] Build a per-order cost sheet with every fee
- [ ] Price month one and a renewal separately
- [ ] Set a price that still makes money after refunds and chargebacks
- [ ] Write a clear subscription and cancellation policy

From *Launching a Telemedicine Business* by David Goodrich. launchingtelehealth.com. General education, not legal, medical, tax, or financial advice.